



MAY
TOM VENTRESS
Use or Abuse?
How a Designer Might Treat Your Photos

© TOM VENTRESS

THE NPC

HISTOGRAM ⁵/₁₉

THE NEWSLETTER OF THE NASHVILLE PHOTOGRAPHY CLUB

MAY SPEAKER

TOM VENTRESS

HOW A DESIGNER MIGHT
TREAT YOUR PHOTOS

USE or ABUSE?

Two things that are short and to the point.



Jane R. Snyder

• WRITER •

Tom Ventress wasn't always a graphic designer. He arrived in Nashville to work at Gruhn Guitars, repairing musical instruments and creating intricate mother-of-pearl inlays for the likes of Jimmy Buffet, Steve Martin, Bela Fleck, The Nitty Gritty Dirt Band, and ZZ Top, among others, earning him the nickname "The Pearl Wizard". Long hours of careful hand sawing through delicate shell sharpened his eye and fired an appreciation for beautiful form, leading to art school where he majored in illustration and developed a good sense for composition. While in school, he became junior designer in the Vanderbilt design office, where a deep affinity for typography formed.

A friend observed that Tom's penchant for puns serves his designs as he works with a wide range of clients—from entrepreneurs to institutions to national and international corporations. Along the way he's picked up numerous national and international awards for design, illustration, and photography.

Tom approaches his own photography from the perspective of a graphic designer, always keeping the end use—or potential end use—of a shot in mind. He also commissions other photographers and buys stock photography for assignments. His presentation will offer insight to anyone who accepts commercial or editorial assignments in their photographic practice, or offers their images for sale through stock photography agencies.

CLUB LEADERS 2018-2019

ELECTED OFFICERS

Pat Hollander, *President*
 Tom Ventress, *President-Elect*
 Susan Macchia, *Secretary*
 Frank Hayes, *Treasurer*
 Louann Dyer, *Assistant Treasurer*

BOARD MEMBERS

Dana Barrett, Tony Beasley,
 Myron Williams, and Steve Choatie

VOLUNTEER OFFICERS AND COMMITTEES

CHARITY EVENT LEADER
 Steve Mabry

EXHIBIT COORDINATOR
 Tony Beasley

HOSPITALITY COMMITTEE
 Adraine Mealor

MEMBERSHIP
 Frank Hayes

NEWSLETTER
 Tom Ventress

WEBMASTER
 Shelly Rosenberg

FOCUS GROUPS

BASICS
 Bill Kotas, Joe Fizer, Jim Bruner,
 Roger Pruitt & Rod Shean

DIGITAL
 Steve Choatie

PHOTO OUTINGS GROUP
 Dorothy Swiegoda

SPONSORED BY

Watkins.

NashvillePhotographyClub.com

Calendar of Events

CLUB MEETING

Tuesday, May 21, 6:30pm

Watkins College of Art, Design & Film
 2298 Rosa L. Parks Boulevard, Nashville, Tennessee

SPEAKER: Tom Ventress • Ventress.com • **Use or Abuse? How Your Photos Might Be Treated by a Designer**

PHOTO OF THE MONTH THEME: A Flower

DIGITAL FOCUS GROUP

Thursday, May 23, 6:00pm • Goodlettsville Public Library,
 205 Rivergate Parkway, Goodlettsville, Tennessee

ANNUAL CLUB PICNIC

Saturday, June 8, 2019, 11:00am – 2:00pm
 Long Hunter State Park, 2910 Hobson Pike, Hermitage
 Bring Dessert To Share • Register on the NPC website

CLUB MEETING

Tuesday, June 18, 6:30pm

Watkins College of Art, Design & Film
 2298 Rosa L. Parks Boulevard, Nashville, Tennessee

SPEAKER: Rich Seiling • RichSeiling.com

PHOTO OF THE MONTH THEME: Sunshine

DIGITAL FOCUS GROUP

Thursday, June 27, 6:00pm • Goodlettsville Public
 Library, 205 Rivergate Parkway, Goodlettsville, Tennessee

CLUB MEETING

Tuesday, July 16, 6:30pm

Watkins College of Art, Design & Film
 2298 Rosa L. Parks Boulevard, Nashville, Tennessee

SPEAKER: Dusty Doddridge • DustyDoddridge.com

Accelerating the Learning Curve

PHOTO OF THE MONTH THEME: High Key

DIGITAL FOCUS GROUP

Thursday, July 25, 6:00pm • Goodlettsville Public Library,
 205 Rivergate Parkway, Goodlettsville, Tennessee

NPC meets at 6:30pm on the third Tuesday of each month January through November, at Watkins College of Art. The Digital Focus Group meets on the fourth Thursday of each month, March through October, at the Goodlettsville Public Library.

NPC Election at the May meeting

In May of each year we elect new officers. This year only the President Elect and two new board members are needed as all other officers and committee members remain as constituted this past year with the exception of Tom Ventress becoming President as of July 1. We thank Dana Barrett and Tony Beasley for serving on the Board for the last two years. Tom Ventress thanks those officers and committee members who are continuing on in their roles for the coming year.

President Elect

This office requires a two-year commitment—the first year as President Elect, the second as President.

The President Elect contacts and schedules speakers and helps plan club events for the following year. They operate the projection equipment at the meeting as well. Once they become President, they will conduct the monthly Club meeting, introduce speakers, award contest prizes, and conduct business as needed. The President also calls and presides over Board meetings.

All officers help set up and restore the meeting room to order when the meeting adjourns.

Board Members

There are two new Board Members elected each year who serve for two years. The Board meets at intervals determined by the President to advise and assist club officers. Two Board Members may also call for a Board meeting.

Candidates

For President-Elect: Dotty Swiegoda

For Board Members: Ed Carr and Pat Hollander



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▲ FIRST PLACE: Brent Wright

PHOTO OF THE MONTH

RULES

- 1 You must be a member with dues paid up to date.
- 2 Photograph must pertain to the Monthly Theme (May's theme is A Flower).
- 3 Image size limits: Minimum 4" x 6" to Maximum 12" (long side).
- 4 Place ONE photo on the table provided for judging.
- 5 Photograph needs to be taken within the 12 months prior to the contest month.
- 6 You must be present to win.

UPCOMING THEMES

- MAY: A Flower
- JUNE: Sunshine
- JULY: High Key
- AUGUST: Blues
- SEPTEMBER: Low Key
- OCTOBER: On the Street
- NOVEMBER: Country
- JANUARY: In the Details
- FEBRUARY: Gray Matter
- MARCH: Music Makers
- APRIL: Before It's Gone

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▲ SECOND PLACE: Dagmar Robertson



“Great photography is about depth of feeling, not depth of field.”

— PETER ADAMS, 1959 – 2016
British photographer and a winner of the prestigious ‘Travel Photographer of the Year’. He traveled to nearly 100 countries in his photo quest.

PARTING SHOT



CAROL M. HIGHSMITH'S AMERICA, LIBRARY OF CONGRESS, PRINTS AND PHOTOGRAPHS DIVISION

CAROL M. HIGHSMITH, 1946 –
IDAHO FARM AND FIELD
JUNE 19, 2005

Carol M. Highsmith has donated over 42,000 photographs to the Library of Congress and aims to donate 100,000 images. By doing so she places her photos in the public domain and relinquishes all copyrights to her work.

In July 2016, Highsmith instituted a \$1.35 billion lawsuit against two stock photography organizations, Getty Images and Alamy, and their agents, over their attempts to assert

copyright over, and charge fees for the use of, 18,755 of her images, after Getty sent her a bill for one of the images, which she used on her own website. In November 2016, after the judge hearing the case dismissed much of Highsmith's case on grounds that she had relinquished her claim of copyright when she donated much of her work to the Library of Congress. The remainder of the lawsuit was settled by the parties out of court.