



## Picture of the Year James Phillips



## Speaker for Nov John Schweikert

Some of John's Clients

ABA Journal ; American Red Cross; Business TN Magazine; Courtyard by Marriott; Frist Center for the Visual Arts; Harmon Catalog; Holiday Inn Hotels; Junior League; Kiehl's

He has been a photographer for 11 years shooting for magazines, marketing and advertising.

## Christmas Party

Friday December 3rd at Dury's 6:30 to 9:00 Dinner @7 P.M.

\$10 per member and \$15 for spouses/guests. You can pay on the night of the meeting but No Later. If you would like to attend the Christmas Party but cannot make the November 16th meeting, **please** mail your check (ASAP) in favor of NASHVILLE PHOTOGRAPHY CLUB to:

Elaine Williams, 1018 Victoria Lane W., Hendersonville, Tn. 37075

**Please Register and Pay ASAP. We need an accurate head count for the Catering!**

**No Meeting in December we have the Christmas party instead.**

**Deadline is Midnight, TUESDAY, November 16th.**

[Go to pages 4 and 5 for complete information](#)

## Tips for new photographers

The appropriate use of color in any photography adds a dynamic element to your images that is very pleasing to the eye. So the correct use of it will allow you to create

photographs to be proud of. Bold colors and bright composition in your photos result in images that sell. So use color to your advantage.

**Continued page 2**



News Letter  
November 2010

Club meeting Tuesday  
Nov 16th 7PM

*Super fast recycle with new battery.*

[Click here to read article](#)

*Did you know you can display you work on the club phase website?*

<http://www.pbase.com/nashvillephotoclub/root>

*Did you know many club members have their own website?*

<http://www.nashvillephotographyclub.com/members-galleries.html>

Costco's New Coupon Book for Nov 11 – 28th has Photoshop Elements 9 for \$79.99 plus a –\$30 Discount (NO Coupon Necessary). This version is "HOT" due to the new CONTENT AWARE FILL Feature which was added. The program will not do Masking but has many features of the full CS Version. Thanks to Randy Harris for this information.

### Inside this issue:

<u><a href="#">Continuation of Tips for new photog-</a></u>	<b>2</b>
<u><a href="#">Picture of the Month</a></u>	<b>3</b>
<u><a href="#">Christmas Party information</a></u>	<b>4</b>
<u><a href="#">Christmas slide show information</a></u>	<b>5</b>
<u><a href="#">Schedule of Future Speakers</a></u>	<b>6</b>
<u><a href="#">Photo Extravaqanza results</a></u>	<b>7/10</b>
<u><a href="#">Off Camera Flash – Technics</a></u>	<b>11/12</b>

## Tips for new photographers (from page 1)

I have always used strong colors in my images too good effect allowing the image to speak to the viewer. We think and feel in color which makes it obvious that well utilized color will draw the eye of the viewer. Here are some keys to understanding and using color more effectively in your photos.

### 1. Dominant color

At one stage I thought that filling the frame with lots of bold colors would make a dramatic image. Not so. Colors that clash cause confusion to the eye and results in a poor image. Too many clashing colors is like multiple focal points causing the eye to dart around the image not sure what to look at first or focus on. Rather choose one dominant color which becomes the focal point of the image and draws the eye of the viewer to it immediately. The greater the intensity of the color the more it's going to dominate so be careful that your subject in an image has the dominant color, otherwise a secondary subject could overshadow it because it has a dominating color.

### 2. Color isolation

It's very important to isolate colors when trying to create a dramatic image. Using a telephoto or zoom lens will allow you to isolate a particular part of a scene that has a striking color or combination of colors. Another technique is to use your feet and change the angle of view so that the color is isolated from its surroundings. Getting

in closer helps and allows you to combine colors that are more interesting and work well together, e.g. contrasting or complimentary colors.

"Red Mask" captured by Matt Marquez )



### 3. Advancing colors

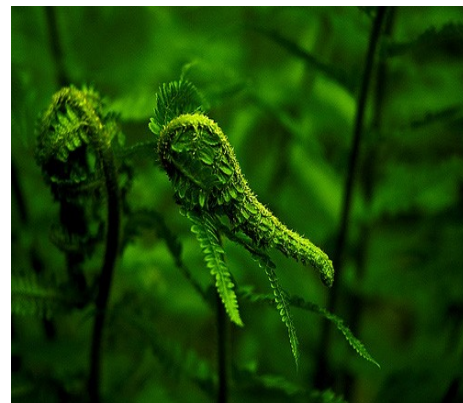
This was an interesting concept the first time I read about it. Colors at the warm end of the color spectrum stand out and demand more of our attention. They are said to be advancing colors. Take red for example, it is strong and bold and when viewed in an image tends to dominate through its boldness and rich color.

You'll notice how strong it is when you have a scene that has only a little red, like a postbox, and yet it still has a dominating effect on the overall image. Yellows and oranges have a similar effect although they aren't as strong as red. So be aware of advancing colors so that they work for you and don't upset an image. Another example would be a bridal scene where a red object is part of the image. It will take the attention off the bride so be aware of this.

### 4. Receding colors

This concept is opposite to advancing colors. They take a background role and are more like supporting actors in a film cast. They like the background and add to the scene creating beautiful images. This is why blues and greens, the more cooler colors, work so well as backgrounds.

They recede into the distance and help other colors stand out. Large areas of blue sky do this together with rolling green hills. Use them effectively and you will have great photos.



"Ferns" captured by Sean Nel

If you are prepared to take these techniques and incorporate them into your photography on a regular basis as you learn digital photography more effectively and the resulting images will improve dramatically. Happy shooting!

### About the Author

Wayne Turner has been teaching photography for 25 years and has written three books on photography.



Picture of the Month Oct 2010



Canon 5D MkII 24-105 f4 lens  
Shot at 100 iso at 80 mm  
Triple exposure Photomatrix HDR - Sepia tinted in Photoshop  
Congratulation - Verna Turner

Upcoming Photo of the Month Themes

November - Foliage

December - No Photo Contest (Christmas Party)

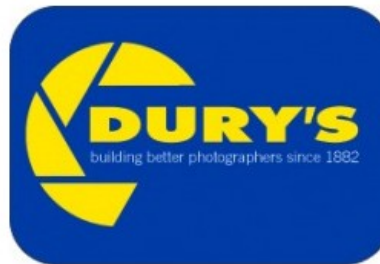
January - Holiday Decorations

February - Sweethearts

-Rules for Photo of the Month Contest -

1. You **MUST** be a member and dues paid up to date.
2. Photograph must pertain to the Monthly Theme (i.e. November is FOLIAGE).
3. Image size limits: Minimum 4 x 6 to Maximum 12" (long side).
4. Place ONE photo in the Marked Folder on the center table.
5. Photograph needs to be taken within the past 3 months.

*Note: Be sure an put your name on the back of your image.*



Sponsored by Dury's

## Christmas Party

**Friday December 3rd at Dury's 6:30 to 9:00 Dinner @7 P.M.**

\$10 per member and \$15 for spouses/guests. You can pay on the night of the meeting but No Later. If you would like to attend the Christmas Party but cannot make the November 16th meeting, **please** mail your check (ASAP) in favor of NASHVILLE PHOTOGRAPHY CLUB to:

**Elaine Williams, 1018 Victoria Lane W., Hendersonville, Tn. 37075**

**Please Register and Pay ASAP. We need an accurate head count for the Catering!**

**Deadline is received by mail by Midnight, Tuesday ,  
November 16th.**

**Or Pay at Club meeting on Tuesday November 16th.**

Catering will be by **Cool Café** in Franklin.

We are having two meats, three vegetables, assorted desserts, rolls and cornbread, sweet and unsweetened tea and bottled water and coffee.

We may also have something slightly different for the vegetarians. Please let us know if you want a vegetarian plate.

## Christmas slide show

Brent Wright will be doing the slide show again this year for the club. Please follow the information Brent has setup to help things go smooth.

He has created a drop box for the Christmas party labeled NPC\_Christmas. Here is the link to the drop box club members can begin to get their images together for the Christmas Party slide show: [https://www.dropbox.com/home/NPC Christmas Party 2010#/NPC Christmas Party 2010](https://www.dropbox.com/home/NPC%20Christmas%20Party%202010#/NPC%20Christmas%20Party%202010) The email login is [doublemphoto@comcast.net](mailto:doublemphoto@comcast.net) and the password is **NPC2010**

It's time to enjoy the holidays and share your images with your fellow photography club members. Following is the information you need to get your images included in the slide show for the 2010 Christmas party:

1. Each member can include up to 12 images for the slide show.
2. Image size should be 1024 pixels on the longest side and 72 PPI (Pixels Per Inch) resolution.
3. You can use the following link to upload your images to the drop box:  
[https://www.dropbox.com/home/NPC Christmas Party 2010#/NPC Christmas Party 2010](https://www.dropbox.com/home/NPC%20Christmas%20Party%202010#/NPC%20Christmas%20Party%202010)  
The email login is [doublemphoto@comcast.net](mailto:doublemphoto@comcast.net) and the password is **NPC2010**  
Click on upload and then chose your photos on your computer.
4. If you use the drop box please send me an e-mail letting me know you have uploaded them and how many images you uploaded. Once I pick them up I will send you an acknowledgment letting you know I have received them. Send the e-mail notification to [BWrightback@comcast.net](mailto:BWrightback@comcast.net).
5. If uploading to the drop box does not work for you. You can bring your images to the November club meeting (Tuesday 16th) either on a CD or flash drive.
6. Label your images in the following format please:  
First Name\_Last Name sequence number (1-12) (i.e. John\_Doe 1) Correctly labeling your images will ensure you get the credit you deserve for your work.
7. **Images must be submitted by Wednesday, November 24 in order to be included in the Christmas Party slide show.**
8. If you have questions or need additional information concerning the images for the slide show feel free to e-mail Brent. He will do his best to help answer your question(s).



**NASHVILLE PHOTOGRAPHY CLUB Schedule of Speakers**

AUGUST 17th	Member's Round Table	Hot
SEPTEMBER 21st	Jim Zuckerman	Planes, Trains & Automobiles
OCTOBER 19th ***	George Bradfield & Gail Stewart	Weathered
NOVEMBER 16th	John Schweikert	Foliage
DECEMBER TBA	Christmas Party	N/A
JANUARY 18 <sup>th</sup>	Bob Schatz	Holiday Decorations
FEBRUARY 15 <sup>th</sup> ***	Stacey Irwin	Sweethearts
MARCH 15 <sup>th</sup> ***	Don Wright, Jr.	Motion
APRIL 19 <sup>th</sup>	Jim Zuckerman	Newborn
MAY 17st	OPEN	Curves
JUNE 21st	OPEN	Sports

\*\*\* Predator's Game CONFLICTS: No Overflow Parking Lot (Double Parking allowed in Gated Lot)



The club participated in the Photo Extravaganza help in Lawrenceburg on November 6th.

The clubs hosting booths and competing in the Best of the Best Photo Competition: Nashville, Brentwood, Lawrenceburg, Cookeville and Huntsville. We would like to thank Clare Mullen for chairing the project for our club, Jim Bruner for judging the club entries, plus Emily Helms and everyone that entered photos for the club competition, and Susan Harrell for her assistance. There were many great photos in the contest and the judges were very detailed in their explanations of what made the winning photos winners. Following is a list of all the club winners along with recognition of the photos that placed in the Extravaganza competition.

#### Creatures:

Lisa Powers  
 Lisa Powers  
 Brent Wright-First Honorable Mention  
 Virginia Gregory Kobaj-Color-First Place Color

#### Architecture

Trudy Wright  
 Emily Helms  
 Nathan Kocaj- Third Place  
 Virginia Gregory Kocaj - Second Place

#### Nature

Trudy Wright-Color- Fourth Honorable Mention  
 Clare Mullen  
 Nathan Kojac  
 Brent Wright

#### People

Lacresha Kolba-Color-Third Place  
 Clare Mullen  
 Clare Mullen  
 Emily Helms-Black & White-Second Honorable Mention

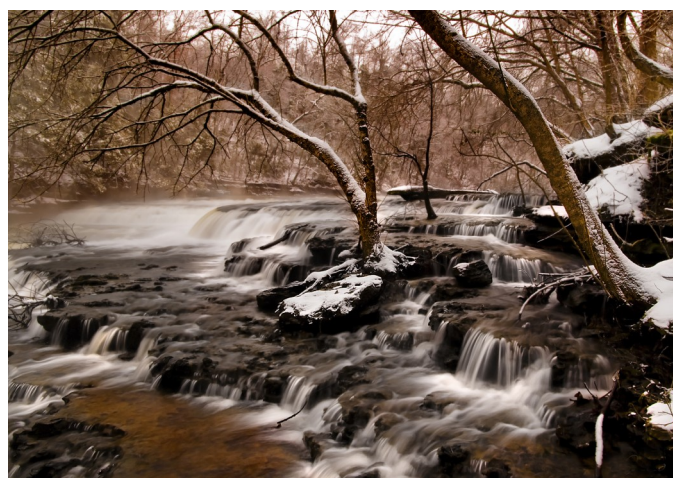
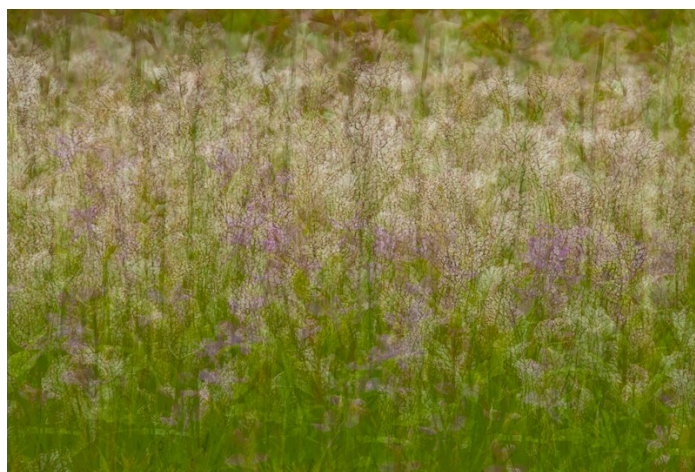
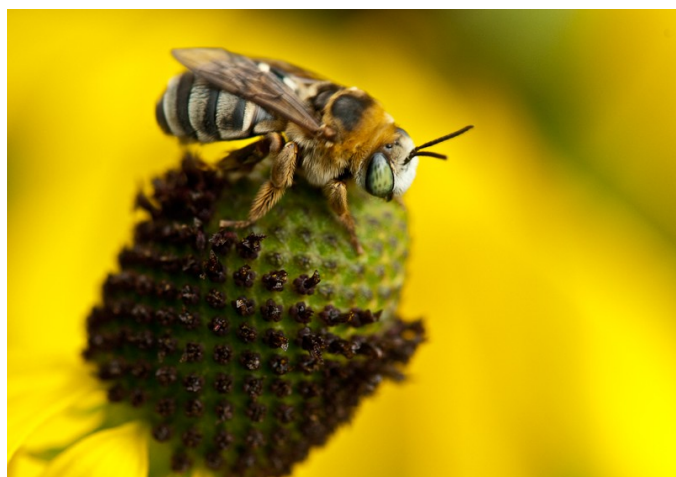
#### Abstract

Bob Ellis  
 Lisa Powers-Second Honorable Mention  
 Brent Wright-First Honorable Mention

The photos will be on display at the next meeting and you can pick up your photos that evening. Congratulations to all the club winners and the extravaganza winners!

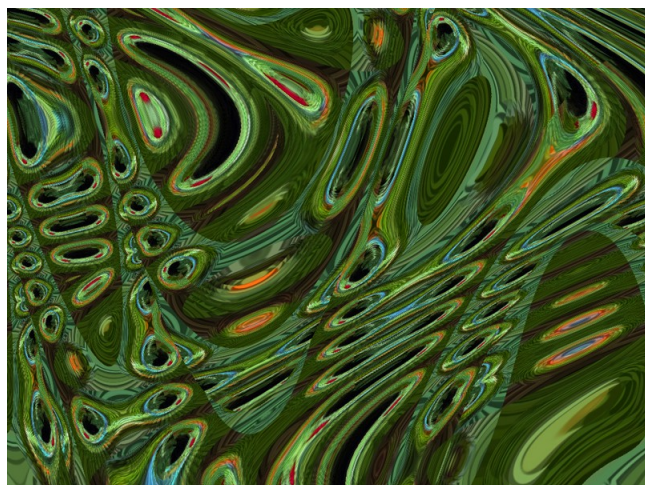
See pages 8,9, and 10 for photos that were entered. Sorry I did not have names to go with the photos.

 nashville  
photography club



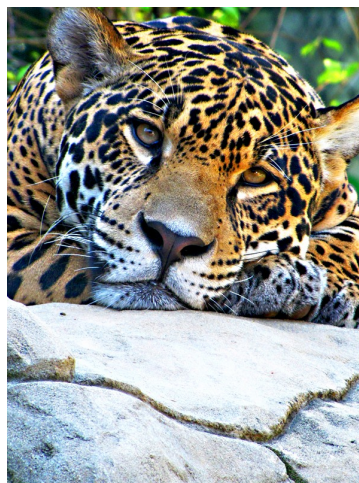


 nashville  
photography club





# nashville photography club



## Off Camera Flash – 5 Techniques With a Single Flash

Something I always recommend to photographers wondering what gear to buy is a small flash. Even if it's only used on camera, one flash unit can be an incredible help in many kinds of situations. However an area that I notice people are often hesitant to get into, is using their flash off-camera.

One common misconception is that you need more than one flash unit to get any decent light with off-camera flash. While having additional flash units does help, there are an incredible amount of things you can do with only one. Using some simple workarounds you can often make it look like there are more than one.

Here's a list the 5 ways that I would most often use my flash back in the days when I only had one. but first you need to get your flash to fire (uh, flash) off the camera. Any relatively new Nikon speedlight and dslr combo will have the ability to fire without any additional hardware. For more information on how to get your flash to work off camera, go here or here or Google it. Also, keep in mind that many of these setups can be done with any type of light source, and aren't strictly limited to small flashes. If you've got some extremely powerful normal lights lying around, you can use those as well. Feel free to send me an email or hit me up on Skype if you've got questions.

### 1. Backlight

One flash behind and/or slightly to the side of your subject can do wonders. The high contrast, the flare, the halos, I love it all. If I've only got one flash with me and I want to spice up an photo a little, this is my go-to. Just spock (put) a flash behind your subject, experiment with power settings, and watch the magic happen.



Photo captured by Daniel L

### 2. Fill

It's possible to do this with on-camera flash as well, but I prefer it off camera for more consistency. I use this often, but it's probably the most noticeable at concerts when all the lights are wonky colors and I want the subject to be in a normal colored light. Direct or bounced depending on if I want it soft or hard.



"Stage4" captured by Ikmal Fauzan



### 3. Background light + Key (Your main light)

The photo ad [here](#) was lit with one flash, an sb-27. I didn't have a special background, its just pieces of white paper laid out on a table with a piece of desk top glass laid over the paper, and a white wall. Originally I had the flash hitting the background only to make it pure white, and used the ambient light to expose the foreground. However I didn't like the quality of the light I was getting from the foreground, so I added a reflector in front, to reflect the light that was coming from the background onto the foreground.

If that went over your head I'll be doing an entire post on achieving this look (with people too, not just products) with only one flash.

### 4. Black Background

Essentially the opposite of the light setup above, this time you try to light the background as little as possible. Bounce the flash off a wall, and keep the subject close to the light source. I would recommend using a reflector for some fill if you want a little more of a humane look.

### 5. Emphasis on something

Pretty self explanatory, you light one element with the flash to draw atten-



"Apple" captured by Roonster

tion to it. The power of the flash in relation to the ambient light will determine how powerful the effect is.

So there you go, five ways to use one flash to achieve dramatically different effects. I hope to go into a little more detail on each of them in future posts so stay tuned.

If you, like many people, already have a flash unit, I would encourage you to find a way to fire it off camera, and start experimenting.

You will be surprised at how much of a difference a little well planned use of light can make.

Like mister McNally says, "light is the language of photography, and we need to know how to speak eloquently."

If don't have an external flash, and you're looking to buy some-

thing that will hugely affect the quality of your photos, then that is what I would recommend. You don't need a high end flash like an sb-900 or 580ex if you're just starting with off-camera flash. For Nikon users I would definitely recommend the Nikon SB-600 Speedlight. If you own a Nikon d-slr then it will work right away, with no extra hardware needed, off camera.

#### *About the Author*

I will leave you to ponder. For this article with example images and much more visit my blog.

**Dan-McNair.com – Webdesign and Photography**