

OCTOBER
NICK COURY
Mirrorless Cameras

THE NPC

HISTOGRAM

10
17

THE NEWSLETTER OF THE NASHVILLE PHOTOGRAPHY CLUB



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OCTOBER SPEAKER

Nick Coury

With over 40 years experience as a working photographer, photography is still part passion, part obsession for Nick Coury, floor manager at Dury's. For the past several years he has shot with Fuji mirrorless cameras, focusing on corporate events and commercial subjects. Nick will share his knowledge and insights gained from shooting mirrorless at the October 17 meeting.

nickcoury.com



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CLUB LEADERS 2017-2018

ELECTED OFFICERS

Roger Pruitt, *President*
 Pat Hollander, *President-Elect*
 Justin French, *Secretary*
 Frank Hayes, *Treasurer*
 Louann Dyer, *Assistant Treasurer*

BOARD MEMBERS

Dana Barrett, Tony Beasley,
 Linda Klinckman, and Bill Scott

**VOLUNTEER OFFICERS
AND COMMITTEES**

CHARITY EVENT LEADER
 Steve Mabry

EXHIBIT COORDINATOR
 Wayne Wilkerson

HOSPITALITY COMMITTEE
 Adraine Mealor

MEMBERSHIP
 Frank Hayes

NEWSLETTER
 Tom Ventress

WEBMASTER
 Shelly Rosenberg

FOCUS GROUPS

BASICS
 Bill Kotas, Joe Fizer, Jim Bruner,
 Roger Pruitt & Rod Shean

DIGITAL
 Steve Choatie

PHOTO OUTINGS GROUP
CO-CONSPIRATORS NEEDED

SEPTEMBER 2017 PHOTO OF THE MONTH THEME: HOW MANY TIMES?



▲ **FIRST PLACE: Bob Ellis**



▲ **SECOND PLACE: Scott Robertson**

RULES

- 1 You must be a member with dues paid up to date.
- 2 Photograph must pertain to the Monthly Theme (i.e. October's theme is Don't Look Down).
- 3 Image size limits: Minimum 4"x 6" to Maximum 12" (long side).
- 4 Place ONE photo in the Folder at the table along the wall.
- 5 Photograph needs to be taken within the 12 months prior to the contest month.
- 6 You must be present to win.

UPCOMING THEMES

OCTOBER: Don't Look Down

NOVEMBER: Something's Changed

JANUARY: Take it Away



"The camera should be used for a recording of life, for rendering the very substance and quintessence of the thing itself, whether it be polished steel or palpitating flesh."

— EDWARD WESTON (1886 – 1958)
 American photographer

Nashville Photography Club Calendar of Events

CLUB MEETING

Tuesday, October 17, 6:30pm

Dury's • Crescent Plaza at 1027 Murfreesboro Pike, Nashville, Tennessee

SPEAKER: Nick Coury, Mirrorless Cameras

PHOTO OF THE MONTH THEME: Don't Look Down

DIGITAL FOCUS GROUP

Thursday, October 26, 6:00pm • Goodlettsville Public Library, 205 Rivergate Parkway, Goodlettsville, Tennessee

CLUB MEETING

Tuesday, November 21, 6:30pm

Dury's • Crescent Plaza at 1027 Murfreesboro Pike, Nashville, Tennessee

SPEAKER: Annual Member Slide Show

PHOTO OF THE MONTH THEME: Something's Changed

NPC HOLIDAY EXTRAVAGANZA

Thursday, December 7, 7:00–9:00 pm

Christ Church Nashville, 15354 Old Hickory Blvd., Nashville, Tennessee 37211

CLUB MEETING

Tuesday, January 16, 6:30pm

Dury's • Crescent Plaza at 1027 Murfreesboro Pike, Nashville, Tennessee

SPEAKERS: Bill Hobbs, Construction Photography

PHOTO OF THE MONTH THEME: Take it Away

CLUB MEETING

Tuesday, February 20, 6:30pm

Dury's • Crescent Plaza at 1027 Murfreesboro Pike, Nashville, Tennessee

SPEAKERS: Brent Wright, Night Photography

PHOTO OF THE MONTH THEME: To Be Announced

NPC meets at 6:30pm on the third Tuesday of each month January through November at Dury's. The Digital Focus Group meets on the fourth Thursday of each month March through October at the Goodlettsville Public Library.

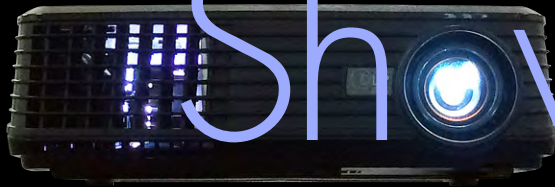
HITTING THE LINKS

Peddling Influence, Reaping Affluence

Thanks to **Rick Autery** for sharing this [link to Photography Life](#) where Nasim Mansurov gives insights into the rise of Product Hype and Social Media Influencers in the photography marketplace. Mansurov explains how he benefits and profits along with everyone else who accepts advertising revenue through their website. He cautions against buying the latest and greatest piece of equipment simply because a site is offering a review of it—those reviews bring traffic to a website and site owners make money based on visits to their site and earn a fee when someone makes a purchase by linking through the ad on their site. He advises approaching purchases from a viewpoint of whether you actually need the latest bauble mentioned in a review and whether you can afford it—a wise practice when purchasing anything. What I don't understand is how Mansurov can rail against the very thing that has lined his pocket for years—when I visited the *PL* link above this is the page that appeared, complete with ads for photo gear from B&H Photo and Amazon. If he's feeling guilty about being a cog in the mechanism of capitalism may I suggest he assuage his guilt by sending me that Nikon D850 on his desk after he has reviewed it.

The screenshot shows a web browser displaying the article "The Camera Hype" on the Photography Life website. The page features a navigation menu with categories like REVIEWS, PHOTOGRAPHY TIPS, FORUM, PHOTO SPOTS, LENSES, ABOUT US, WORKSHOPS, SHOP, and LOG IN. Below the navigation is a banner for B&H Photo. The article content includes a title "The Camera Hype", a byline "LAST UPDATED ON SEPTEMBER 15, 2017 BY NASIM MANSUROV - 302 COMMENTS", and a main text block starting with "I have been debating for quite some time to write this article. On one hand, I feel like I have an overwhelming responsibility to tell our readers the truth about the camera industry and the economics of running a website, and on the other hand, I know that such a provocative article would probably earn me plenty of hate from the publishing industry. But after seeing a few of the past events related to the launching of a few cameras, the same thoughts kept on creeping up and I finally decided to do it. I decided to write on a topic that nobody wants to talk about – how camera companies and everyone else involved in the camera industry are banking on people, AKA the consumers. I wrote this article primarily because of the sense of guilt I have had for years now and also because I do not want our readers to fall into the traps of consumerism. Grab a cup of coffee, sit back and get ready for some entertainment – I assure you that it is coming!" To the right of the article is an Amazon.com advertisement for a Sigma 150-600mm F5-6.3 DG OS HSM Zoom Lens, priced at \$899.95. Below the article is a LOGIN section with fields for Username and Password, and a "Remember Me" checkbox. At the bottom, there is a "SUBSCRIBE VIA EMAIL" section with a text input field and a "LOGIN --" button.

It's Showtime!



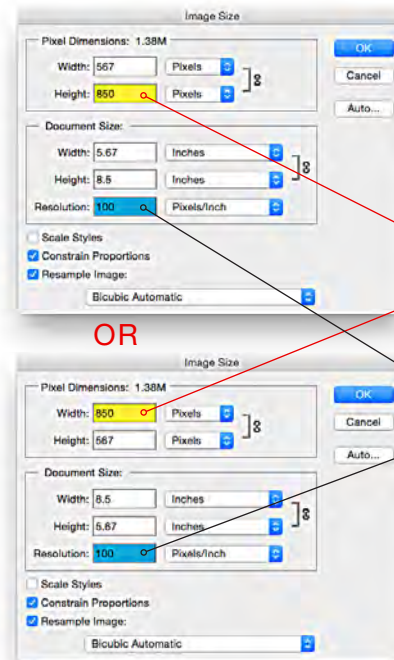
**NPC Member Slide Show
November 21**

© TOM VENTRESS

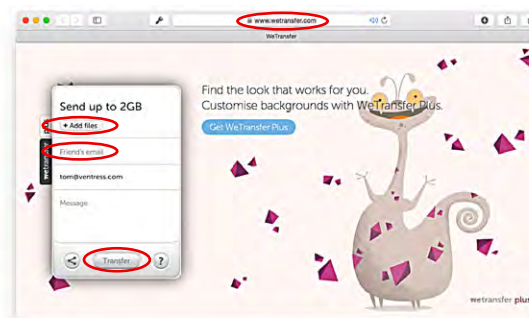
Submit your image files to Brent Wright by Friday, November 10

The Member Slide Show will be held at the November 21 meeting so start choosing which of your photos you'd like to share with your fellow club members, or shoot in the next few weeks with the Show in mind. As you prepare your images keep the following in mind:

- 1 Maximum of 15 images per person plus your introduction portrait.
- 2 Label images with your name and the sequence number of the image: First and Last Name_Sequence number. i.e.: Ansel Adams_1.
- 3 Please include an image of yourself that will be used to introduce your work in the slide show. It can be any type of self image you want as long as it's appropriate.
- 4 Image size 850 pixels on the longest side at 100PPI quality. JPEG images only.
- 5 Images must be submitted to Brent Wright by Friday, November 10 to be included in the slide show.
- 6 Please use WeTransfer.com to send your images to Brent.
- 7 When you send them please send Brent an e-mail at bwrightback@comcast.net to let him know you are transferring images to him. Brent will send you an acknowledgment e-mail back once he's downloaded them. If you don't hear back from him within two days contact him—don't assume he got your images.



FILE PREP
JPEG format only
LONGEST SIDE:
850 PIXELS
RESOLUTION:
100PPI



Getting your files to Brent is easy:

- 1 Log on to **WeTransfer.com**
- 2 Click the **Take me to Free** button.
- 3 Click the **+ Add Files** button to add the images that you want to send.
- 4 Locate your images, highlight them, and click **Enter**.
- 5 Type or copy and paste Brent's email address in the "Friends email" field, then click **Transfer**.

PARTING SHOT



Frances "Fannie" Benjamin Johnston (15 January 1864 – 16 May 1952) was an early American female photographer and photojournalist whose career lasted for almost half a century. She is most known for her portraits, images of southern architecture, and various photographic series featuring African Americans and Native Americans at the turn of the 20th century.

Image from the Library of Congress.

FRANCES BENJAMIN JOHNSTON (1864 – 1952)

A KODAK CREATES A SENSATION
[BETWEEN 1890 AND 1910]

MEDIUM: PHOTOGRAPHIC PRINT