



Photo of the Year Steve Choatie

News Letter Aug. 2011

August Speaker, Chris Hollo



Nashville photographer Chris Hollo launched his 20 plus year career as a professional photographer during college, where he took as many photography classes as he could while obtaining a business

degree. With a passion for photographers to understand business, he also teaches the business of photography at a technical college in the Nashville area. Photography has always played an important role in his life, especially since

joining the American Society of Media Photographers and volunteering on both locally and nationally at the board level.

Since 2000, Hollo has been the official Grand Ole Opry photographer and has worked for many record labels, publicists and artists. In addition to his work in country music, Chris' photographic assignments include corporate and editorial work from all across the country.

<http://www.hollophotographics.com/>

<http://www.chrishollo.com/>

<http://www.selfunemployed.biz/>

Club meeting Tuesday
August 16 : 7PM
Note:
Meeting is at Dury's
6 P.M Informal Visitation
7 P.M. Meeting
8 P.M. Speaker
9 P.M. Adjourn

*Map to Dury's
 On Club Website*

- www.nashvillephotographyclub.com/

*“ A good photograph is knowing where to stand. “
 Ansel Adams*

*“ Photography can only represent the present. Once photographed, the subject becomes part of the past.
 Bennice Abbott*

Child Photography: How to Photograph Babies

Every parent has the desire of capturing the innocent smile of their babies in the camera. However, bringing out the best photographs of babies is not something really simple. If you are assigned to photograph babies, you need to know the intricacies of the job in the right way.



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Select the Type of Photograph

If you want to capture multiple moments of a baby, you can surely go for documentary photographs and capture several snaps of a baby with different relatives or in different rooms. However, if you want your child to pose in different poses, you can go for portrait photography. Portrait style of photography is often considered to be the right choice, when you want to take a snap of your baby's special moment and hang it in your living room.

Take Some Natural Snaps

When you want to capture the best moments of your baby in the camera frame, you should try to snap some natural moments. Keep a careful watch on your babies and try to find when he or she is happy. Try to lock those happy moments of your baby. If you know what makes your child happy, you can surely do that to make the little one smile, while taking a snap.

Make the Right Use of Macros

While taking the snaps of your babies, you should be careful about the use of macros. Zoom in some expressions or some of the body parts in different photographs to add a special effect to the image. If the photograph demands, you can also isolate different parts of the body and create extraordinary snaps.

Find the Right Angle

This is one of the most important factors to be noted, when it comes to taking photographs of your babies. Many of you may have selected the right posture and have clicked the right moment, but you could not bring the right effect as you made a mistake with the selection of angle. When you are shooting a baby's photograph, you can get down to the level of your babies and catch the right expression. Taking a close up shot can also be a good choice in this regard. When you are shooting a baby with parents or with any other relatives, you should also give due importance to the other people present in the photograph, as they are also the subject of your composition.



"bowl o love" captured by Audi Lee



Continued from previous page

Always be ready

Capturing the special moments of a toddler is not very easy. You do not know when your baby will give the right pose. So, you should always keep the camera handy so that you can snap the naturally beautiful poses of your baby.

Edit the Photograph

Last but not the least; you should know how to edit the photograph to bring out the perfect look. Adjust the color and light balance of your collection. This will help in bringing the desired results from the photograph. *About the Author* Rhommel Bernardino

2011 Picture of the Year by Steve Choatie



f4.5 - ISO 800

Shutter speed 1/20 - Focal length 48mm

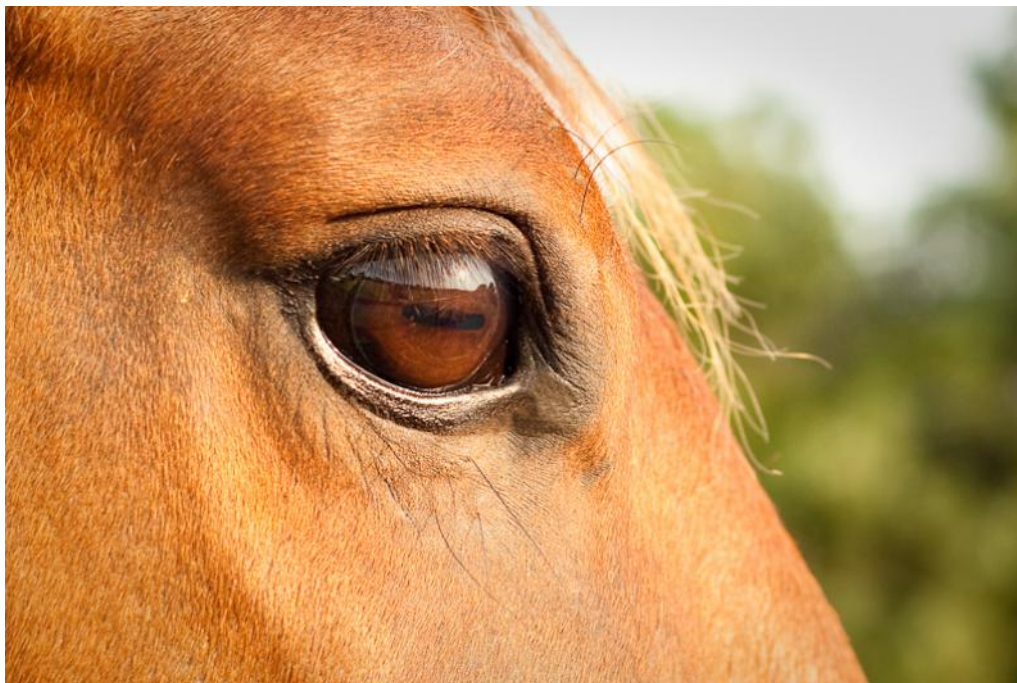
Manual Exposure - Nikon D90

18-200mm Nikon Lens - Monopod



Picture of the Month July 2011

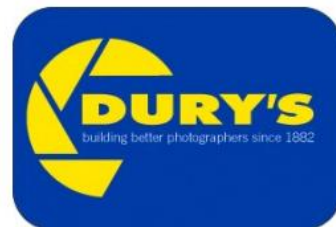
Congratulations to
Christie Wall
Canon 5D MarkII,
50mm, ISO 100, F 4.0,
1/125. Taken at at dusk
at "Serendipity Stables"
in Clarksville, TN.



Theme - "Eyes"

Upcoming Photo of the Month Themes

August - Chillin'
September - Silhouette
October - Barns
November - Hills



Sponsored by Dury's

- Rules for Photo of the Month Contest -
1. You **MUST** be a member and dues paid up to date.
 2. Photograph must pertain to the Monthly Theme (i.e. November is FOLIAGE).
 3. Image size limits: Minimum 4 x 6 to Maximum 12" (long side).
 4. Place ONE photo in the Marked Folder on the center table.
 5. Photograph needs to be taken within the past 3 months.

Note: Be sure an put your name on the back of your image.



NASHVILLE PHOTOGRAPHY CLUB Schedule of Speakers

<u>Meeting Date</u>	<u>Speaker</u>	<u>Photo Theme</u>	<u>Spotlights</u>
August 16th	Chris Hollo	Chillin'	Mark Ashburn & Doug Almy
September 20th	Sheri O'Neil	Silhouette	Gary Cole & Denise Gerkey
October 18th	Peter Nash	Barns	Virginia Gregory-Kojac & David Jones
November 15th	Ashley & Brannon Segroves	Hills	Wayne Wilkerson & Shirley Williams
December 2nd	Christmas Party	N/A	MEMBER'S SLIDES

Chris Hollo is our August's speaker. He is President of National Assoc. of Media Photographers (N.A.M.P.) and Official Photographer of the Grand Ole Opry. <http://chrishollo.com/index.html>

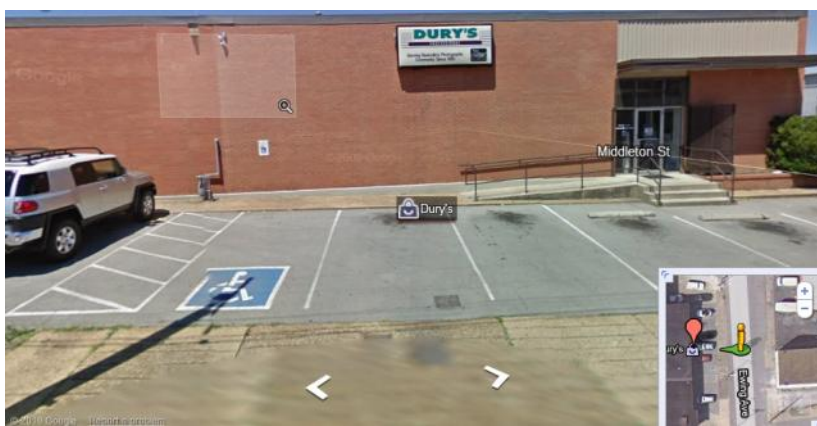
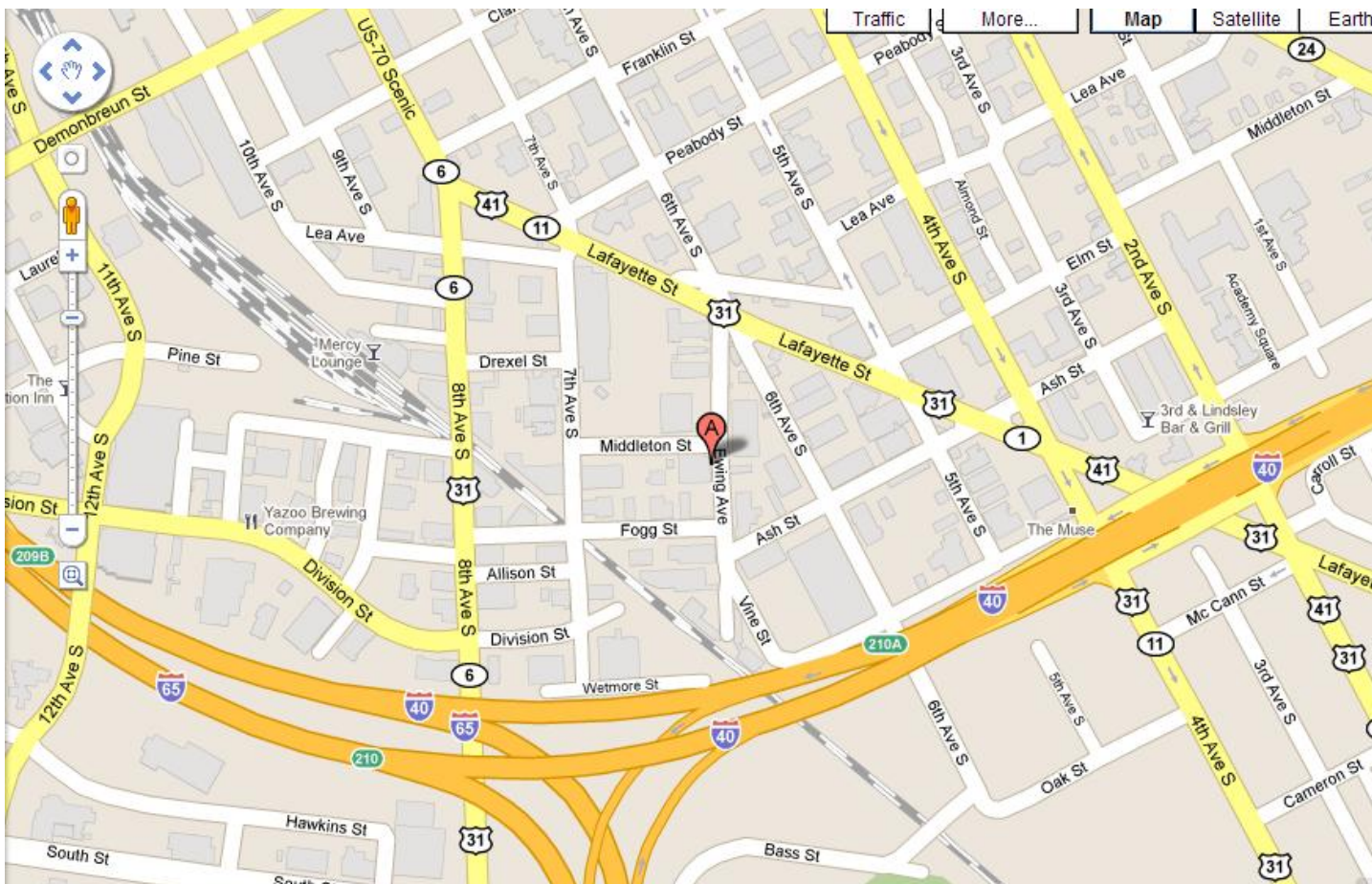
If your Antivirus software is not current or you are not running antivirus software you are courting a disaster. Here is a free antivirus software programs you should look at. They also have a paid version. AVG - [Download the AVG free version from here](#)

Need more photo training? Creative Live: <http://www.creativelive.com/courses> all courses are free when viewed live.



Meeting at Dury's 3rd Tuesday of the month.

Dury's is located at 701 Ewing Ave, Nashville, TN



How to Use Depth of Field



"Cooper" captured by Terri Cage

What do we mean by depth of field? The term refers to the amount of detail in the photograph that is in focus. A typical landscape photograph will show detail over a long distance, all of which will be in focus and recognizable by the viewer.

A head and shoulders portrait will usually work best if only the face is in sharp focus. Often the background will be blurred and out of focus in order to remove any distractions.

Two questions usually pop up here:

Why is this a good thing?

How do you achieve it?

O.K., first things first. Why would you want a blurred background?

Being able to produce this effect at will is very handy and can turn a mediocre or boring photograph into something much more attractive. The

landscape photograph mentioned above doesn't really have a focal point. You're not really sure of exactly what the photographer was aiming at when he took it. This works with a typical calendar landscape shot as it will be trying to present a broad, sweeping view.

The portrait example is very different. It's obvious immediately what the main subject is because it is separated from the background clutter. The main subject is the only thing you can focus on, so your eye is drawn straight to it. If you're taking a shot from a long distance it is possible to isolate the subject both from the foreground and the background using this technique known as depth of field.

What we want to do is focus on the main subject in the scene. The area that remains in focus is the 'field' in the term 'depth of field'. The 'depth' bit is the distance of the in-focus area measured from front to back.

This can all be manipulated by the photographer to suit the particular image. The landscape and the portrait mentioned above are two extremes but there are many subjects that fall between the two.

How do we achieve this effect?

There are two things you have control over that affect depth of field when using an SLR camera.

the focal length of the lens

the aperture setting



Simply put the focal length of a lens is the feature you are changing when moving a zoom lens within its zoom range. The aperture refers to the hole the light passes through when the shutter opens. This is changed by moving the aperture ring, which is the nearest one to the camera body, and is measured in units known as f-stops. When changing aperture settings you need to keep an eye on the shutter speed. Look through your camera's auto modes and set it on one which will allow you to change the aperture settings, but will automatically set the shutter speed for you. This is often referred to as 'aperture priority mode'.



Photo captured by ARIX

Aperture setting

The most important item to control is the aperture setting. The larger the aperture used, the smaller the depth of field range.

Free Depth of Field Calculator

At one time, lens manufacturers used to include depth of field guide marks on their lenses, but no longer do so. If you would like a handy little replacement for these marks, something that will let you quickly and easily gauge the effects of different focal lengths and aperture settings, there are a number of free utilities available on the web. A quick search via your favorite search engine will turn up a number of them.

Practice makes perfect

You need to familiarize yourself with how this technique works and how it affects your photographs. Remember that, with a digital camera there is no expense involved in shooting practice photographs. You get the results straightaway and you don't have to pay for developing any film, so there is no excuse for not practicing.

You can even practice indoors if the weather's poor. Standing a couple of items on your kitchen table and shooting them from a few feet away will soon give you an idea of how this works.



A good way to develop your feel for the depth of field effect, as well as any other techniques you may wish to brush up on, is to use a technique known as 'bracketing' your exposures. Put simply, this just means taking a number of photographs with different camera settings so that you can compare the results.

Stand three coffee mugs on a diagonal line near the middle of your kitchen table then stand back a couple of paces. Set your camera on fully auto and focus on the mug in the center of the line and take your first shot. It's good to have a pen and paper so that you can make notes of the camera settings for each shot otherwise you're likely to forget how things were set up for a particular shot, especially if you take quite few.

Now take another shot, but focus on one of the other mugs, followed by a third focusing on the last mug.

Set your camera to its aperture priority mode. This will allow you to select an aperture setting and the camera will vary the shutter speed to get the correct exposure. Now take a series of three shots as you did before. Make a note of your camera settings for each one.

Open the aperture one stop and repeat. Do this with a variety of aperture settings, making notes as you go.

You can now load the photos onto your computer and compare the results. You should now have a good idea about how varying the aperture affects the resulting depth of field.



"sutton bank winter day" captured by Jo Mounsey

Go through this exercise again varying the focal length of your zoom lens if your camera has one. You will soon get to grips with the technique so try it out on a larger scale and notice the difference it makes to your work.

Author - Mike Pepper

A simple and fun project

This is simple and fast project if you have little kids, grandkids, nieces or nephews.

Now you can by making your own coloring book out of photos!

With a little help from your photo editor, you'll be able to turn your very own snaps into a stack of ready-to-be-colored in images.

You may not be able to control the color of your photos while you're taking pics, but with our coloring book tutorial, you'll have the power to make your photos any little color you want.

Also, your friends will thank you for not taking a sharpie to their face in real life

List-O-Supplies

- Photoshop or a similar photo editing software
- A photo with an easy to see subject
- Non-photo paper
- Crayons or any coloring medium of your choice
- Stapler



Step 1: Gather The Troops!

Collect photos you would like to make into a coloring book and open them in Photoshop.

Over exaggerated open mouth photos are highly encouraged—nobody wants a snooze-fest of a coloring book.



Step 2: Hey I Almost See It!

Here comes the fun part! This is where your photo really starts to take on that "coloring book" look.

First make sure your foreground color is set to black (those 2 colored squares towards the bottom left of your document in the tool panel).

Go to the "Filter" menu and go to the sub menu "sketch" there should be a "photocopy" option there. Depending on what version of photoshop you are running the "photocopy" filter may be in a different sub menu—don't fret!

Most versions have this filter so you might have to do a lil searching. It's ok though, think of it as an exciting adobe scavenger hunt! (You like scavenger hunts, right? Yeah, we thought so).



Once you go to the "photocopy" menu you'll get 2 slider bars, one for "detail" and one for "darkness". Each photo is different and unique (just like you!) so there is no real science between picking which numbers will look best for your photo.

Slide the sliders over till you get a result that looks similar to the photos below. Don't worry about a "psychedelic" background or those pesky lil specs that may appear on your friend's faces, we'll get rid of those we promise.

Step 3: Out Darn Spots!

As promised we're going to take care of that background and bizarre spots on your friend's faces.

Go to the brush tool and make it white. (the two little overlapping squares on the tool bar make the foreground white) Simply color in the background and go over any unsightly spots and gnarly shapes.

You can also do the same thing with the black areas. We colored in this little guy's stylish shades with the black paint brush to make it look more "hey you can't see his eyeballs, this makes him mysterious and cool" and less "hey, where did the rest of their glasses go? Is that why they were on sale?"



Step 4: Time For The Refrigerator Art Gallery! (Awww Yeaah)

Now go get "yo' print on", grab those crayons & get to town! If not for us do it for your inner child.

When done coloring in your way awesome coloring book pages you can slap those bad boys to the fridge.

Everyone knows only the best art work gets to be showcased in the refrigerator art gallery. We here believe that your coloring book is so grand that it deserves to grace those giant white doors that is



your fridge.

Also while you're there you can grab a snack and take a nap—all that coloring really works up an appetite and wipes you out! Now go get "yo' print on", grab those crayons & get to town! If not for us do it for your inner child.

When done coloring in your way awesome coloring book pages you can slap those bad boys to the fridge.

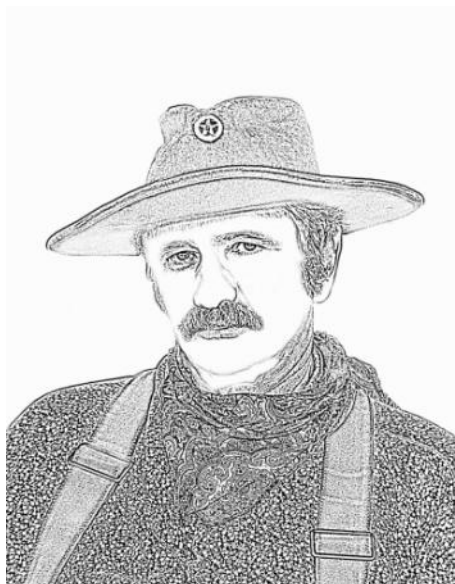
Everyone knows only the best art work gets to be showcased in the refrigerator art gallery. We here believe that your coloring book is so grand that it deserves to grace those giant white doors that is your fridge.



Also while you're there you can grab a snack and take a nap—all that coloring really works up an appetite and wipes you out!

- Take your stapler and staple the pages, instant-book!
 - You can create a comic book with you as the superhero! (or your cat can be a superhero, cats are cool too).
 - Leave enough white space around your photo to draw in your own thought bubbles & leave witty notes to your roomie.
 - These are definitely little kid approved, if you happen to know a lil guy or gal in your life they would be completely stoked with the idea of coloring themselves in. (warning: They may try to really color on themselves, you've been forewarned).
- Fold in half, tape a crayon on the inside and make it an interactive greeting card for your pal.

Note: You will need to print on plain or mat paper, photo paper does not work well with color pencils or Crayons.



I did the color book photo from one of my pictures in about 6 or 7 minutes. The longest time spent was doing the clean up.

Tennessee State Fair Photo Context 2011

Class 4

PHOTOGRAPHY

Chairman.....	Linda Odenbaugh
Total Premium Offered.....	\$990
Best of Show Adult Photography (Four Awards).....	Rosette
Best of Show Children's Photography	Rosette
Peoples Choice.....	Rosette

Entry Fee for this Class (Lots 1-58) is \$2

Entry Fee for Lot 50 is \$1 and open to Children 17 and under.

Prints must be 5" x 7" or more.

The Tennessee State Fair would like to thank Jerry Atnip for his loyal support , direction and all the hard work that he does for the Photography Department.

Rules:

1. Pictures will be judged on interest, appeal and photographic excellence or technique.
2. All photographs must be mounted **ONLY ON 16" x 20" mounts**. No framed pictures; no hand colored prints, No prints on canvas. **YOU MUST** return entry form with entry fee to Fair office **no later than August 19th to be able to compete. No entry will be accepted with entry fees. NO EXCEPTIONS! On Line Registration until Aug. 26, 2011 at www.tnstatefair.org**
3. Prints must be 5" x 7" or larger. **Entries are limited to 3 prints per person**, with no more than 1 entry per lot.
4. All photographs must have been made within the twelve months previous to entry deadline.
5. The committee reserves the right to refuse to hang any picture considered unsuitable for the fair exhibit.
6. Best of Show to be selected first. After the conclusion of Judging the award for the Best Photographer of the year will be judged based on the body of work that was entered in the fair.



Tennessee State Fair Photo Context 2011

Creative Arts - Department P

OPEN (Professional or Amateur)

Entry Fee for these Lots are \$2.00

BW= Black and White

- | | |
|----------------------------------|-----------------------------|
| Lot 1. Portraiture, BW | Lot 15. Historic, TN |
| Lot 2. Portraiture, Color | Lot 16. Nature, BW |
| Lot 3. Landscape/Seascape, BW | Lot 17. Nature, Color |
| Lot 4. Landscape/Seascape, Color | Lot 18. Humor, BW |
| Lot 5. Still Life, BW | Lot 19. Humor, Color |
| Lot 6. Still Life, Color | Lot 20. Flowers, BW |
| Lot 7. Special Effects, BW | Lot 21. Flowers, Color |
| Lot 8. Special Effects, Color | Lot 22. Aquatic Life, BW |
| Lot 9. Animals, BW | Lot 23. Aquatic Life, Color |
| Lot 10. Animals, Color | Lot 24. Architecture, BW |
| Lot 11. Human Interest, BW | Lot 25. Architecture, Color |
| Lot 12. Human Interest, Color | Lot 26. City Scape, BW |
| Lot 13. Bird Life | Lot 27. City Scape, Color |
| Lot 14. Action & Sports | |

AMATEUR

Entry Fee for these Lots are \$2.00

BW= Black and White

- | | |
|-----------------------------------|-----------------------------|
| Lot 28. Portraiture, BW | Lot 42. Action & Sports |
| Lot 29. Portraiture, Color | Lot 43. Nature, BW |
| Lot 30. Landscape/Seascape, BW | Lot 44. Nature, Color |
| Lot 31. Landscape/Seascape, Color | Lot 45. Humor, BW |
| Lot 32. Still Life, BW | Lot 46. Humor, Color |
| Lot 33. Still Life, Color | Lot 47. Flowers, BW |
| Lot 34. Special Effects, BW | Lot 48. Flowers, Color |
| Lot 35. Special Effects, Color | Lot 49. Aquatic Life |
| Lot 36. Animals, BW | Lot 50. Architecture, BW |
| Lot 37. Animals, Color | Lot 51. Architecture, Color |
| Lot 38. Human Interest, BW | Lot 52. City Scape, BW |
| Lot 39. Human Interest, Color | Lot 53. City Scape, Color |
| Lot 40. Bird Life, BW | Lot 54. Historic, TN |
| Lot 41. Bird Life, Color | |

CHILDRENS

Entry Fee for these Lots are \$1.00

Peachtree will return on **Sept. 20th**
(Next Months Club Meeting)

for **camera and lens cleaning. Special
Club price of \$30....**

Starts at 6 p.m. and pickup after the
meeting.



Allen McEver

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TOLL FREE: 1-888-539-7824

www.peachtreecamerarepair.com

e-mail: service@peachtreecamerarepair.com



The Friedman Archives

High-impact Photography Seminars ***are returning to Boston!*** ***October 1-2, 2011!***

Love your camera but hate your pictures? Learn to take "Wow!"-type pictures using the camera *you already have!*

You are invited to come spend a fun and memorable weekend jump-starting your creativity and gaining an intuitive sense of photography's technical side with the Friedman Archives Seminars! Geared toward *anyone* who owns a digital camera, this pair of day-long seminars is for all photographers who would like to learn more, reinforce what they already know, experiment, and become inspired to become better photographers. All in a fun, friendly, and nurturing environment.

The seminar is different from all other photo courses -- Whereas the other guys bombard you with the technical stuff first, The Friedman Archives Seminars recognizes that modern cameras do a pretty good job with focusing and exposure, but do a miserable job with composition and the art aspect of photography (realms best left for the HUMAN). Attendees of all skill levels have left with enthusiasm and two very big "thumbs up"!



When: October 1-2, 2011
Where: Hampton Inn & Suites
583 Donelson Pike
Nashville, TN 37214

More information, a detailed itinerary, and a signup form can be found at www.FriedmanArchives.com and click on "Seminars".

The Friedman Archives Seminars will take your Photography to the next level!

I attended Gary's Seminar last year it was excellent. He covered much of the basic's and then moved on what makes a great picture. He is a wizard on hardware but explains technical information where anyone can understand it. He has written and published several books on photography. The book on my camera is the best technical guild I have ever read. I have it loaded on my Ipad so I have it with me all the time. The Seminar is well worth your time and money. Rod Shean



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Holiday Greeting card Fundraiser

The Phoenix Club of Nashville, a local non-profit that supports the Boys and Girls Clubs of Middle Tennessee, is currently seeking artists to participate in our annual holiday greeting card fundraiser. This campaign relies on donated work from local artists that capture the spirit of the holiday and/or our city. 100% of the proceeds benefit the Boys and Girls Clubs of Middle Tennessee.

Last year's campaign raised over \$50,000. In addition to supporting a worthy cause, our artists receive favorable publicity and exposure. Each card will have the particular artist's citation (logo, website, trademark, company or school) as they want it to appear. In addition, the artists' work will be displayed on our website, which shall include the citation and an artist's bio. The artist will receive visibility with the clients and friends of our charitable customers (leading corporations, banks, and marketing, public relations, and law firms). We typically sell 30,000 to 40,000 units per year.

If you are interested, please send us your artwork, logo and a short biography. Please let me know if you have any interest or questions. I have attached a file with the greeting cards we used for last year's campaign. Thanks again for your consideration.

If interested in helping please contact Todd Meador at 615.389.9000 or jtmeador12@hotmail.com.

Deadline to Submit Artwork: Artwork due August 8; finalists chosen August 15

Benefits of Helping:

- Help children of the Boys and Girls Clubs
- Exposure for yourself, company or school
- Publishing opportunity
- Chance to win \$300

Contest Details:

Up to nine designs by local artists will be selected to be published. The Phoenix Club calls on businesses locally and some businesses nationally to sell the greeting cards. The designer of the card that sells the most will receive \$300. You are not required to sell the cards yourself although we appreciate any sales you may be able to point in our direction.

Design Options:

- City of Nashville
- Nashville during the holiday season
- Holiday images such as a snowman, presents, Santa, ornaments, etc.
- We only need the design for the front of the card (we will write the content for the inside of the card)
- We will select one design with the words Merry Christmas on the front

Please help us spread the word about the Holiday Greeting Design Contest and distribute this email and attached documents to other potential designers. Thank you for your support.

If interested in helping please contact Todd Meador at 615.389.9000 or jtmeador12@hotmail.com

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